



HELLO!

I AM JULIEN AUBERT

This is my Product Designer Portfolio

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PRODUCT DESIGNER BOOK



Download my resume → [here](#)



SUMMARY

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FEW WORDS ABOUT ME

Digital Lover and self-educated on product designing, I spend my time learning new ways of thinking and desining innovative digital products.



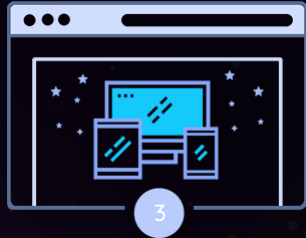
HOW DO I WORK ?



Planning & UX Research



Design & Development



Testing & Bug Fixing



Project Launch & Support

Airgas
an Air Liquide company

BiC

Club Med

ICI PARIS XL

INT



JELLYSMACK

NATIXIS

pimkie

Worked on

20+

Clients Projects

UNITED

MONKL

orangeTM

DIGITALinkers

SOPHIE
PARIS

Virgin

Superdrug

SPEACH

TokyWoky

The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes.

1.

PRODUCT TEST FEATURE

SuperDrug

-

SaaS / White-Label / Gamification

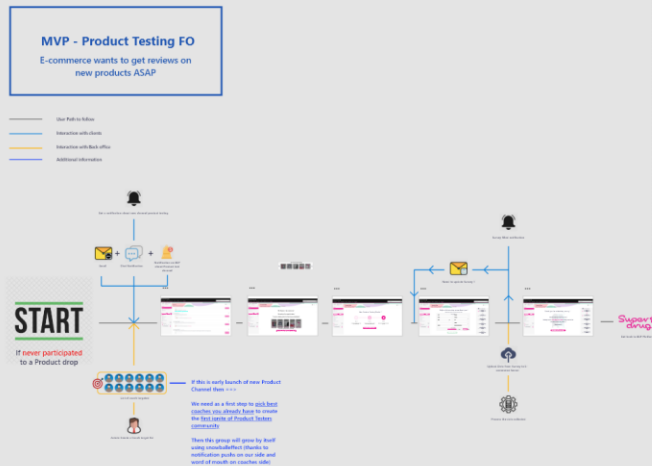


SUPERDRUG – PRODUCT TESTING FEATURE

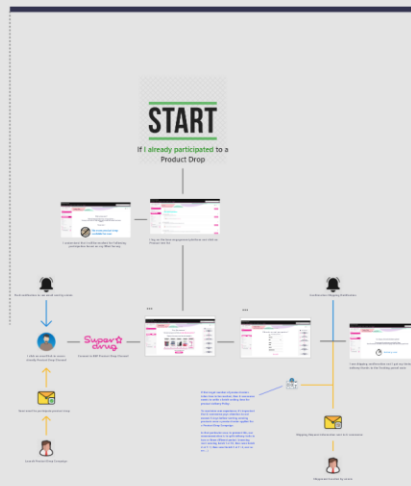
This workflow explains to dev team how to think the interactions with Product Drop Frontend

MVP FO Functional View

T+0 Subscription Phase



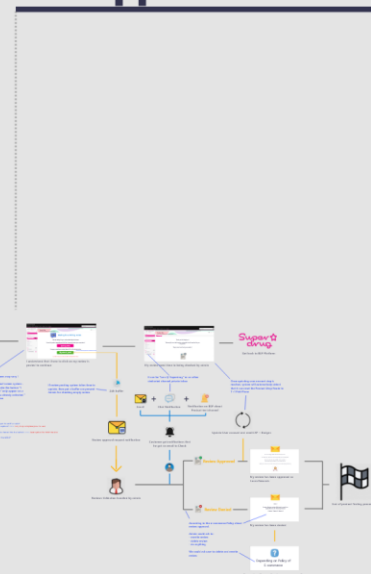
T+1 Pick Phase



T+2 Review Phase



T+3 Approval Phase





SUPERDRUG – PRODUCT TESTING FEATURE

Superdrug wants to manage free product testing to their best customers in order to collect reviews on last product appeared on the online shop (and maximize sales).

The screenshot displays the Superdrug website interface. At the top, the Superdrug logo is on the left, and a search bar with the placeholder text "I'm looking for" is on the right. Below the logo, a navigation menu includes links for Shop Categories, Brands, Holiday Shop, Services, Inspire Me, New, and Community. A user profile section on the left shows "Shopper #131212691" with a "Login/Register" link. Below this, the "Activities" section lists "Help out", "Review Superdrug Products", and "Moderation". The "Product Test" section is highlighted with a "NEW!" badge. Under "Groups", there are links for "Beauty Hacks", "Skincare", "Vegan", and "Best of the Best". The "Inbox" section shows "All conversations" and a message from "Lara @ Superdrug". The main content area features a "Product Test" banner with the text "Help us Reviewing our latest products and become our official product tester!". Below the banner, a section titled "How Product Testing Works?" outlines a four-step process: 1. Fill Survey (Subscribe and fill survey with your infos so we can know which product would interest you), 2. Receive Email (Wait for us to contact you and select product you want to test), 3. Test Product (Receive product and test it directly at your home), and 4. Write Review (Write and post review about the product). A "Continue" button is located at the bottom of the process flow.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0
Login/Register

Product Test
Help us Reviewing our latest products and become our official product tester !

Click here to finish the last 3 steps of the Super Star training!

How Product Testing Works ?

- 1.Fill Survey**
Subscribe and fill survey with your infos so we can know which product would interest you
- 2.Receive Email**
Wait for us to contact you and select product you want to test
- 3.Test Product**
Receive product and test it directly at your home
- 4.Write Review**
Write and post review about the product

Continue ►



SUPERDRUG – PRODUCT TESTING FEATURE

In order to use product testing, you need to fill survey so SuperDrug knows better which product they can send to the most appropriate customer.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0 Login/Register

Click here to finish the last 3 steps of the Super Star training!

Product Test
Help us Reviewing our latest products and become our official product tester !

Activities

- Help out
- Review Superdrug Products
- Moderation

Product Test **NEW !**

Groups

- Beauty Hacks
- Skincare
- Vegan
- Best of the Best

Inbox

- All conversations
-
- Lara @ Superdrug

Help us discovering more about you !

Fill in the Survey form so we can send you the best products **matching with you** !

Survey Title

Name	Skin Type
Address	Hair color
Street	Age
Postcode	Allergies
Country	Favorite cosmetics category

Survey Completion 80%

Next Page 1/4

Submit Survey

My Progression

- 1.Survey**
Subscribe and fill survey with your Information
- 2.Email**
Wait Superdrug to contact you
- 3.Select Product**
Select product you want to test
- 4.Shipping**
Give us shipping information delivery
- 5.Test & Review**
Test product directly at home and post reviews about it

Your progression into the Product drop test route

Need 100% Survey completion before submitting Survey

Number of Survey Page



SUPERDRUG – PRODUCT TESTING FEATURE

Once Superdrug received customer's informations, they adress future product test to best profiles.

The screenshot displays the Superdrug website's 'Product Test' section. The header includes the Superdrug logo, navigation links (Shop Categories, Brands, Holiday Shop, Services, Inspire Me, New, Community), and a search bar. A user profile for 'Shopper #131212691' is visible in the top left. The main content area features a large 'Thank you for submitting survey!' message with a graphic of a mailbox and the text 'We will come back to you very soon!'. Below this, it says 'Let's stay in touch, look after your emails and stay tuned on @e-commerce Community platform!' and 'See you soon :)'. A prominent pink button labeled 'Get back to Community' is at the bottom. To the right, a 'My Progression' sidebar lists five steps: 1. Survey, 2. Email, 3. Select Product, 4. Shipping, and 5. Test & Review. The left sidebar shows 'Activities' (Help out, Review Superdrug Products, Moderation) and 'Groups' (Beauty Hacks, Skincare, Vegan, Best of the Best). The 'Inbox' section shows a conversation with 'Lara @ Superdrug'.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
Login/Register

Product Test
Help us Reviewing our latest products and become our official product tester !

Click here to finish the last 3 steps of the Super Star training!

Thank you for submitting survey !

We will come back to you very soon!

Let's stay in touch, look after your emails and stay tuned on @e-commerce Community platform !

See you soon :)

Get back to Community

Once you filled Survey you need to be contacted by E-commerce before going further

My Progression

1. Survey
Subscribe and fill survey with your Information
2. Email
Wait Superdrug to contact you
3. Select Product
Select product you want to test
4. Shipping
Give us shipping information delivery
5. Test & Review
Test product directly at home and post reviews about it

Activities

- Help out
- Review Superdrug Products
- Moderation

Product Test NEW !

Groups

- Beauty Hacks
- Skincare
- Vegan
- Best of the Best

Inbox

All conversations

Lara @ Superdrug

SUPERDRUG – PRODUCT TESTING FEATURE

Customer receives Superdrug notification, they can test products for free in the list below.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0 [Login/Register](#)

[Click here to finish the last 3 steps of the Super Star training!](#)

Product Test

Help us Reviewing our latest products and become our official product tester !

Hey @username !

We were hoping you could help us **review these new products** ?

Please pick the ones you are the most interested in

0/3 Items

Max items you can pick

Product description

Select Product

More details here
Test this product

Number of product available for testing: 7

Continue ▶

Select at least 1 product to continue

My Progression

- 1.Survey**
Subscribe and fill survey with your information
- 2.Email**
Wait Superdrug to contact you
- 3.Select Product**
Select product you want to test
- 4.Shipping**
Give us shipping information delivery
- 5.Test & Review**
Test product directly at home and post reviews about it



SUPERDRUG – PRODUCT TESTING FEATURE

SuperDrug needs to ship product to the customer Address

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0 [Login/Register](#)

[Click here to finish the last 3 steps of the Super Star training!](#)

Activities

[Help out](#)

[Review Superdrug Products](#)

[Moderation](#)

Product Test **NEW !**

Groups

[Beauty Hacks](#)

[Skincare](#)

[Vegan](#)

[Best of the Best](#)

Inbox

All conversations

Lara @ Superdrug **1**

Product Test

Help us Reviewing our latest products and become our official product tester !

Where do we send your product ?

Enter Shipping information

Name*

Adress Name*

Country*

Postcode*

Street*

St.

Apartment

Additional information

[Confirm ▶](#)

My Progression

1.Survey
Subscribe and fill survey with your Information

2.Email
Wait Superdrug to contact you

3.Select Product
Select product you want to test

4.Shipping
Give us shipping information delivery

5.Test & Review
Test product directly at home and post reviews about it



SUPERDRUG – PRODUCT TESTING FEATURE

Customer receives a notification that he will shortly receives his parcel.

The screenshot displays the Superdrug website interface. At the top, the navigation bar includes links for Shop Categories, Brands, Holiday Shop, Services, Inspire Me, New, and Community. A search bar on the right contains the text "I'm looking for". Below the navigation bar, a banner for "Product Test" features the headline "Your parcel is preparing to take the road !" and the subtext "We will notify you when your shipment will be sent. We can't wait to hear about your experience and read your review !". A central illustration shows a cardboard box with a white envelope and a yellow box. A pink button at the bottom of the illustration says "Get back to Community ▶". On the left sidebar, the "Activities" section includes "Help out" and "Product Test" (marked as "NEW !"). The "Groups" section lists "Beauty Hacks", "Skincare", "Vegan", and "Best of the Best". The "Inbox" section shows "All conversations" and a notification from "Lara @ Superdrug". On the right sidebar, the "My Progression" section lists five steps: 1. Survey, 2. Email, 3. Select Product, 4. Shipping, and 5. Test & Review.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0
Login/Register

Click here to finish the last 3 steps of the Super Star training!

Product Test
Help us Reviewing our latest products and become our official product tester !

Activities

Help out

Review Superdrug Products
Moderation

Product Test **NEW !**

Groups

Beauty Hacks
Skincare
Vegan
Best of the Best

Inbox

All conversations

Lara @ Superdrug

Your parcel is preparing to take the road !

We will notify you when your shipment will be sent.

We can't wait to **hear about your experience** and **read your review !**

See you soon on **@community Platform ! :)**

Get back to Community ▶

My Progression

1.Survey
Subscribe and fill survey with your Information

2.Email
Wait Superdrug to contact you

3.Select Product
Select product you want to test

4.Shipping
Give us shipping information delivery

5.Test & Review
Test product directly at home and post reviews about it



SUPERDRUG – PRODUCT TESTING FEATURE

Once Customer receives his parcel, he has to test and post a review about products.

The screenshot displays the Superdrug website's 'Product Test' section. The header includes the Superdrug logo, navigation links (Shop Categories, Brands, Holiday Shop, Services, Inspire Me, New, Community), a search bar, and a user profile for 'Shopper #131212691'. A banner at the top right encourages users to 'Click here to finish the last 3 steps of the Super Star training!'. The main content area features a large heading 'We are waiting for your review about @productname, @productname2, @productname3 !' and a subheading 'Tell the Community about your experience !'. Below this, three product cards are shown, each with a 'Post my Review' button and a 'Confirm Posting' link. The right sidebar contains a 'My Progression' section with five steps: 1. Survey, 2. Email, 3. Select Product, 4. Shipping, and 5. Test & Review. The left sidebar lists activities like 'Help out', 'Review Superdrug Products', and 'Moderation', as well as groups like 'Beauty Hacks', 'Skincare', and 'Vegan'. The bottom of the page has a small link for product or delivery issues.

Superdrug ☆

Shop Categories Brands Holiday Shop Services Inspire Me New Community

I'm looking for

Shopper #131212691
0
Login/Register

Click here to finish the last 3 steps of the Super Star training!

Product Test
Help us Reviewing our latest products and become our official product tester !

We are waiting for your review about @productname, @productname2, @productname3 !

Tell the Community about your experience !

3/3 Items

Product Name: Lorem Ipsum Lorem Ipsum
Product Name: Lorem Ipsum Lorem Ipsum
Product Name: Lorem Ipsum Lorem Ipsum

Post my Review
Confirm Posting

Post my Review
Confirm Posting

Post my Review
Confirm Posting

If you have an issue with your product or delivery please [click here](#)

My Progression

- 1.Survey**
Subscribe and fill survey with your Information
- 2.Email**
Wait Superdrug to contact you
- 3.Select Product**
Select product you want to test
- 4.Shipping**
Give us shipping information delivery
- 5.Test & Review**
Test product directly at home and post reviews about it



SUPERDRUG – PRODUCT TESTING FEATURE

Reviews has to be posted directly on the product page in the online shop

The screenshot displays the Superdrug website interface. At the top, the navigation bar includes 'Shop Categories', 'Brands', 'Holiday Shop', 'Services', 'Inspire Me', 'New', and 'Community'. A search bar on the right contains the text 'I'm looking for'. Below the navigation bar, a banner for 'Product Test' reads 'Help us Reviewing our latest products'. A central modal window titled 'Post my review' is overlaid, featuring a close button (X) and the text 'You are about to post your review about @productname'. It instructs users: 'You will be directed to the product page where you will be able to post your review'. The modal includes a thumbnail of the Superdrug website, a 'Product image here' placeholder with a camera icon, and a 'Write a review' button. A large pink button at the bottom of the modal says 'Go to Product page ▶'. To the right of the modal, a 'My Progression' section lists five steps: 1. Survey, 2. Email, 3. Select Product, 4. Shipping, and 5. Test & Review, each with an icon and a brief description. The left sidebar shows 'Activities' (Help out, Review Superdrug Products, Moderation), 'Groups' (Beauty Hacks, Skincare, Vegan, Best of the Best), and 'Inbox' (All conversations, Lara @ Superdrug).



SUPERDRUG – PRODUCT TESTING FEATURE

The review has been posted and validated by Superdrug Admin. Customer earns XP and Badge (gamification)

The screenshot displays the Superdrug website interface. A central modal window is open, celebrating a user's completion of a product test. The modal text reads: "We are greatfull and care about you <3 !", "Thank you very much for helping us reviewing @productname !", "You earned:", "• 1 500 XP", "• PREMIUM Product Tester badge", and "We hope to ear from you soon ! See you on the Community platform :)". A large, ornate badge featuring a beaker and stars is shown. A pink "Continue" button with a play icon is at the bottom. The background shows the website's navigation bar with links like "Shop Categories", "Brands", and "Holiday Shop". A sidebar on the left lists "Activities" (Help out, Review Superdrug Products, Moderation) and "Groups" (Beauty Hacks, Skincare, Vegan, Best of the Best). The right sidebar shows "My Progression" with steps: 1. Survey, 2. Email, 3. Select Product, 4. Shipping, and 5. Test & Review. The user's profile "Shopper #131212691" is visible in the top left.

The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes.

2.

COMMUNITY PLATFORM

BIC WORLD

-

User generated content / White-Label / Saas / Gamification / SEO



BIC WORLD – Community Platform

ISSUE:

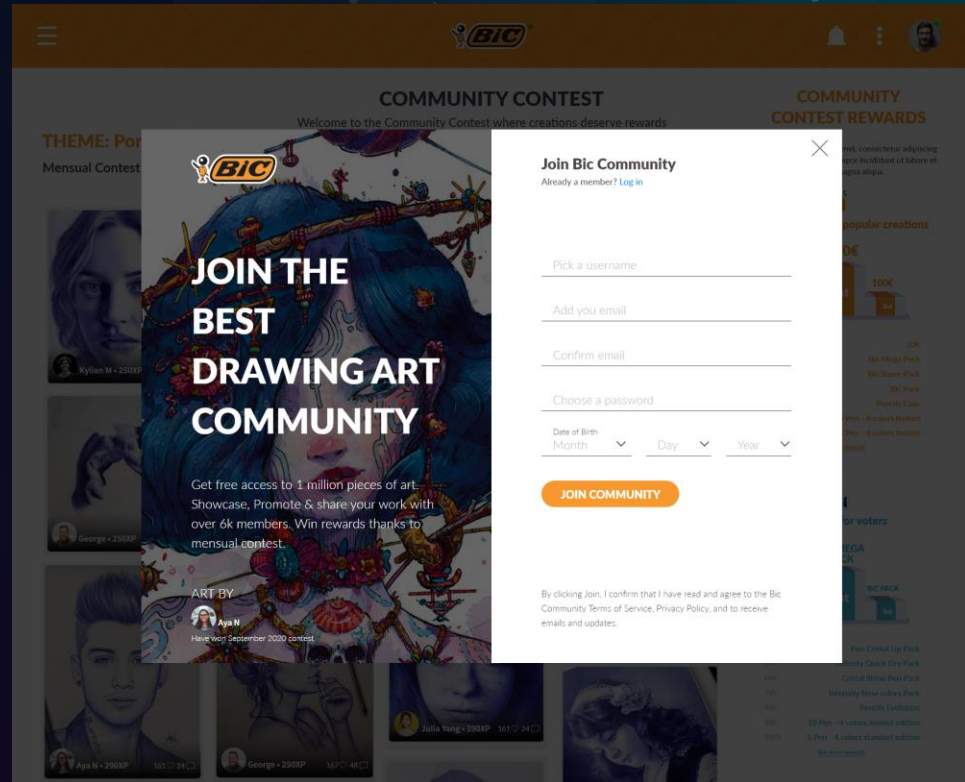
Bic World website buy SEA traffic and want to optimize its SEO

IDEA:

Focus on User Generated Content to improve SEO (Google ranking algorithm)

SOLUTION:

Build an entire community platform to maximize User Generated Content





BIC WORLD – Attract Users to build Community

ISSUE:

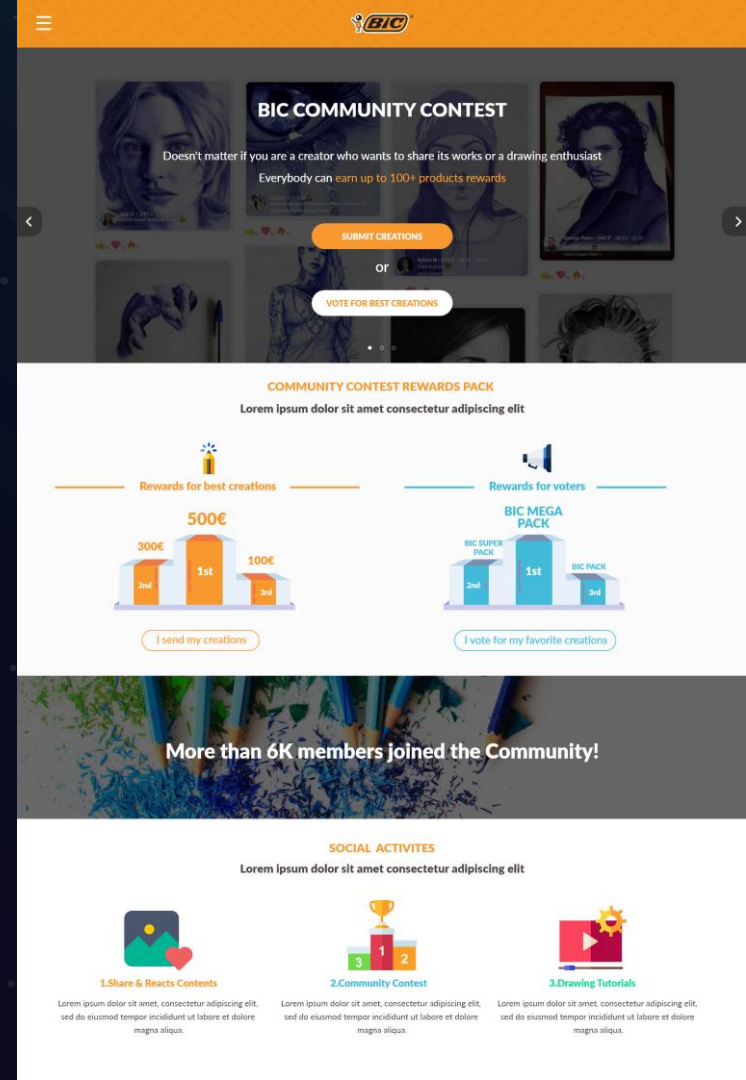
How to attract Users and manage retention ?

IDEA:

Create a community challenge contest
(monthly) with incentives & Rewards
(Gamification)

SOLUTION:

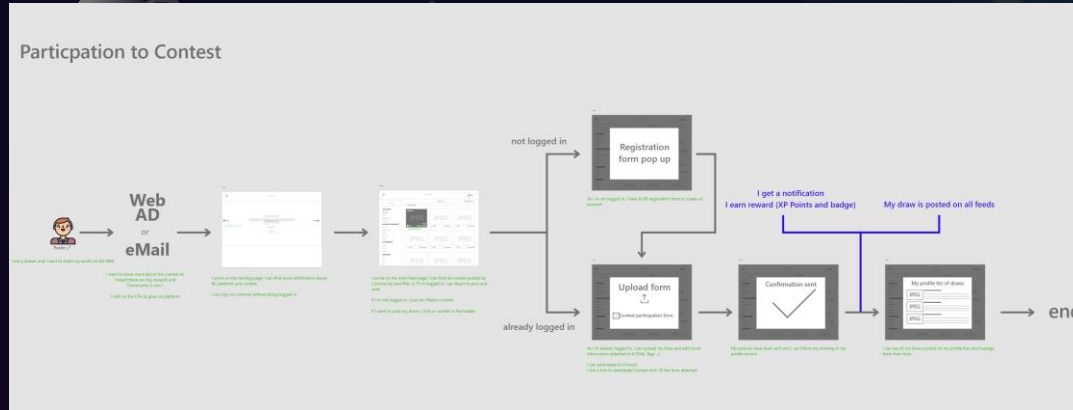
Build a Landing Page to welcome drawers
and drawings fans (two paths)



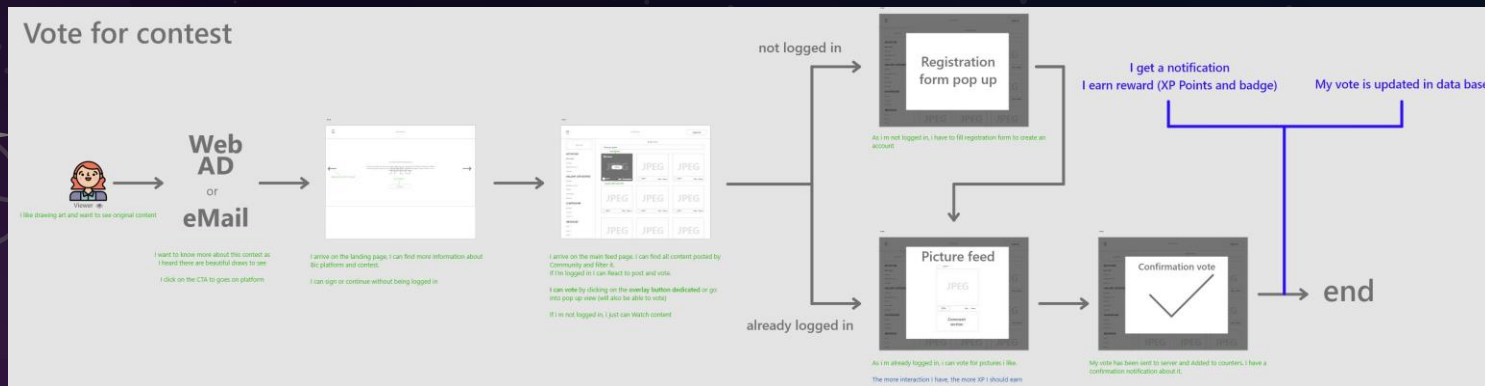


BIC WORLD – DOUBLE USER PATH

Path 1 → Drawer wants to post and participate contest



Path 2 → Drawing enthusiast wants to vote for best draws





BIC WORLD – Contest Page

ISSUE:

How draws can be ranked in the contest page ?

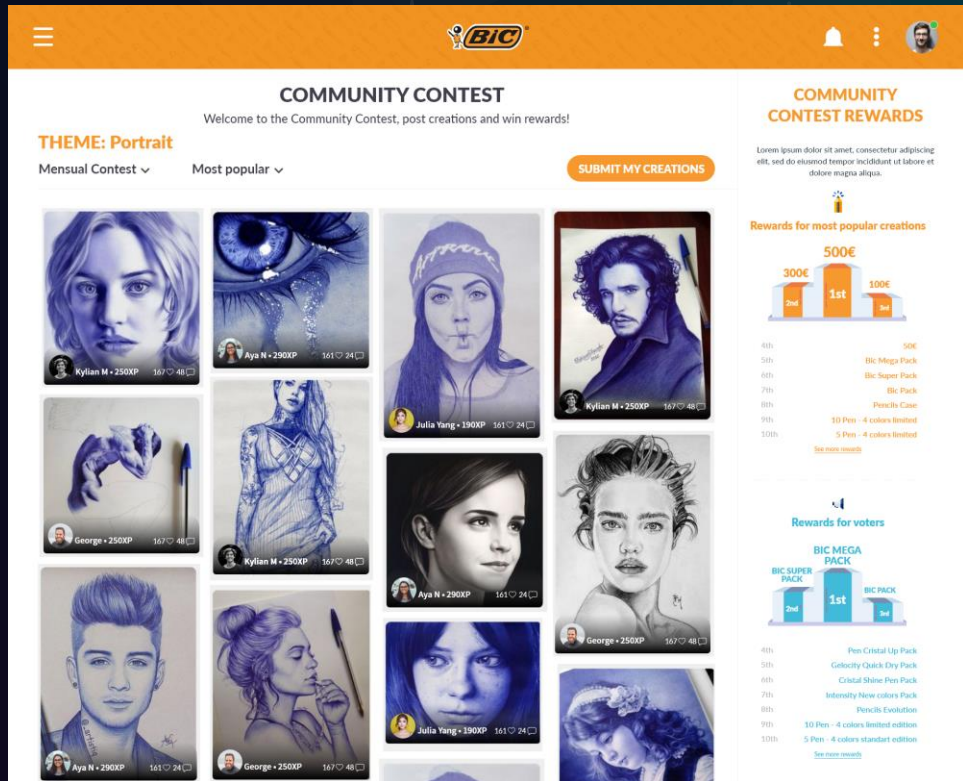
How to make understand users they can win rewards ?

IDEA:

Build a feed with filters to highlight community draws

SOLUTION:

Build $\frac{3}{4}$ page feed for contents and $\frac{1}{4}$ page side panel with currents rewards



The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes.

3. MONITORING PLATFORM

Jellysmack

✦ Data Analytic / Dashboarding / Forecast Algorithm / Social Media



JELLYSMACK - Monitoring Interface

Monitoring performances on every social medias, merging data and compute forecast with machine learning algorithm



JELLYSMACK MONITORING

EVERYTHING YOU NEED TO KNOW ABOUT LAST GLOBAL PERFORMANCES



Navigation

Dashboards

Metrics

Charts

Maps

Quick Access

Oh My Goal

Gamology

Beauty Studio

Genius Club

Naturee

Riddle me this!

Genius Craft

Social Medias

Youtube

Instagram

Facebook

TikTok

Snapchat

Twitter

Search...

Search

English



Julien Aubert
Candidat

Dashboard

21/06/2019



Most Viewed Videos (weekly)

Video Title	Views	Revenue
Que signifient tous les tatouages de Neymar ?	3,657,434	37,654 \$
TOP 100 BEST MOMENTS IN RAINBOW SIX ...	2,134,524	28,454 \$
Sweet baby cleaning face after milk	1,865,422	19,754 \$
BEST EXCUSE FOR LOSING - Rainbow Six Sie ...	987,454	12,453 \$
Titre numéro 5	927,250	9,277 \$
Titre numéro 6	745,654	8,542 \$
Titre numéro 7	600,456	7,545 \$
Titre numéro 8	452,744	5,672 \$
Titre numéro 9	442,755	4,654 \$
Titre numéro 10	411,249	4,758 \$

Real Time Activity (48h)



Revenue Targets (monthly)

Revenue Targets	Revenue	Target to Hit	Product
REVENUE TARGETS	294,540 \$	400,000 \$	412,000 \$
REVENUE TARGETS	134,374 \$	180,000 \$	172,000 \$
REVENUE TARGETS	52,721 \$	65,000 \$	97,000 \$
REVENUE TARGETS	45,342 \$	85,000 \$	81,000 \$
REVENUE TARGETS	75,635 \$	120,000 \$	110,000 \$
REVENUE TARGETS	75,112 \$	95,000 \$	105,000 \$
REVENUE TARGETS	46,323 \$	65,000 \$	65,000 \$

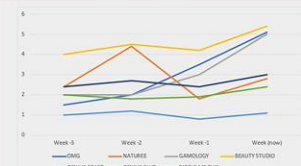
Main KPI Overview (monthly)

Merry data from							
							
	Subscribers	Sales Growth	Views	Twitter Growth	Revenue	Rev. growth	Target
	2,945,444	+4.2%	20,945,444	+8.2%	204,544\$	+2.2%	90%
	1,345,742	+7.20%	10,345,742	+11.20%	104,574\$	+9.20%	95%
	452,721	+3.30%	5,452,721	+2.30%	52,723\$	+4.30%	91%
	745,342	+5.70%	1,745,342	+7.70%	45,342\$	+8.70%	82%
	275,635	-2.4%	2,275,635	-12.4%	75,635\$	-7.4%	13%
	475,112	+6.4%	1,475,112	+4.4%	75,112\$	+3.4%	78%

Revenue Sources



Trend Charts Subscribers (monthly)



Add a new tab







JELLYSMACK - Monitoring Interface








Side Panel gives
access to main
features you need



Navigation

- Dashboards 
- Metrics 
- Charts 
- Maps 

Quick Access

- Oh My Goal 
- Gamology 
- Beauty Studio 
- Genius Club 
- Naturee 
- Riddle me this! 
- Genius Craft 

Social Medias

- Youtube 
- Instagram 
- Facebook 
- TikTok 
- Snapchat 
- Twitter 

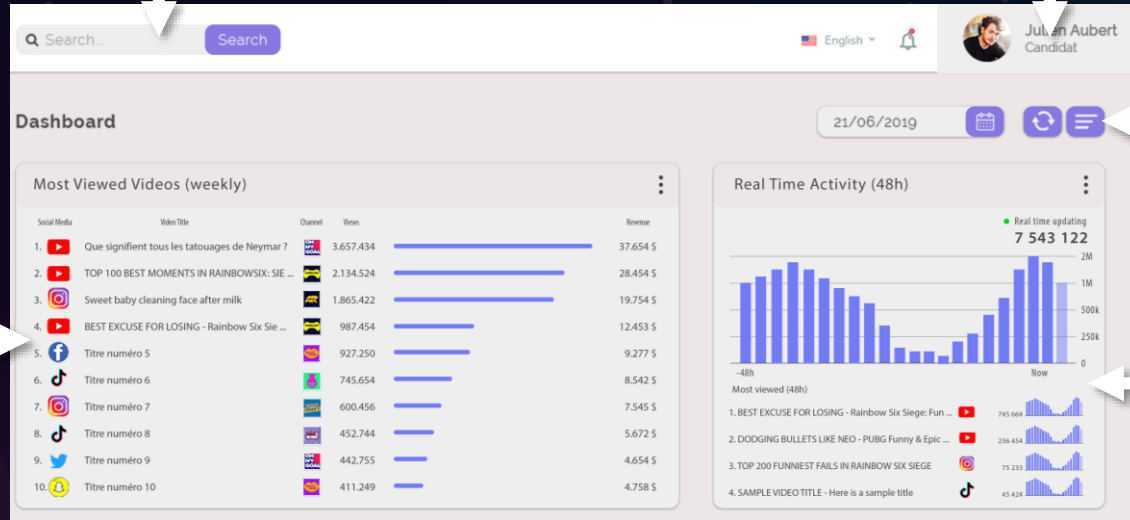




JELLYSMACK - Monitoring Interface

Direct search bar

Admin Profile



Overview
Top 10
Performances

Organize your
layering

Monitor
views traffic
in real time



JELLYSMACK - Monitoring Interface

Monitor revenue targets of each channel & compare with predictions

Compile and compare data from all the vertical
+
Performances highlighted

Monitor sources of revenue on global business

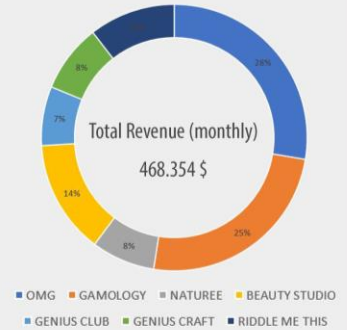
Revenue Targets (monthly)

Revenue Targets Bars		Revenue	Target to Hit	Prediction
	OH MY GOAL	294.544 \$	400.000 \$	412.000 \$
	GAMOLOGY	134.574 \$	180.000 \$	172.000 \$
	NATUREE	52.723 \$	65.000 \$	97.000 \$
	BEAUTY STUDIO	45.342 \$	85.000 \$	83.000 \$
	GENIUS CLUB	75.635 \$	120.000 \$	110.000 \$
	GENIUS CRAFT	75.112 \$	95.000 \$	105.000 \$
	RIDDLE ME THIS	46.323 \$	65.000 \$	65.000 \$

Main KPI Overview (monthly)

Merge data from											
	Subscribers	Subs. Growth	Views	Views Growth	Revenue	Rev. growth	Target	Grade			
	2.945.444	+ 4.2%	20.945.444	+ 8.2%	294.544 \$	+ 2.2%	80%	B			
	1.345.742	+ 7.28%	10.345.742	+ 11.28%	134.574 \$	+ 9.28%	95%	A+			
	452.723	+ 3.38%	5.452.723	+ 2.38%	52.723 \$	+ 4.38%	91%	A-			
	745.342	+ 5.78%	1.745.342	+ 7.78%	45.342 \$	+ 8.78%	83%	B+			
	275.635	- 2.4%	2.275.635	- 12.4%	75.635 \$	- 7.4%	13%	E			
	475.112	+ 0.4%	1.475.112	+ 4.4%	75.112 \$	+ 3.4%	78%	B			
	746.323	- 0.7%	1.746.323	- 5.7%	46.323 \$	- 2.7%	35%	D+			

Revenue Sources





JELLYSMACK - Monitoring Interface

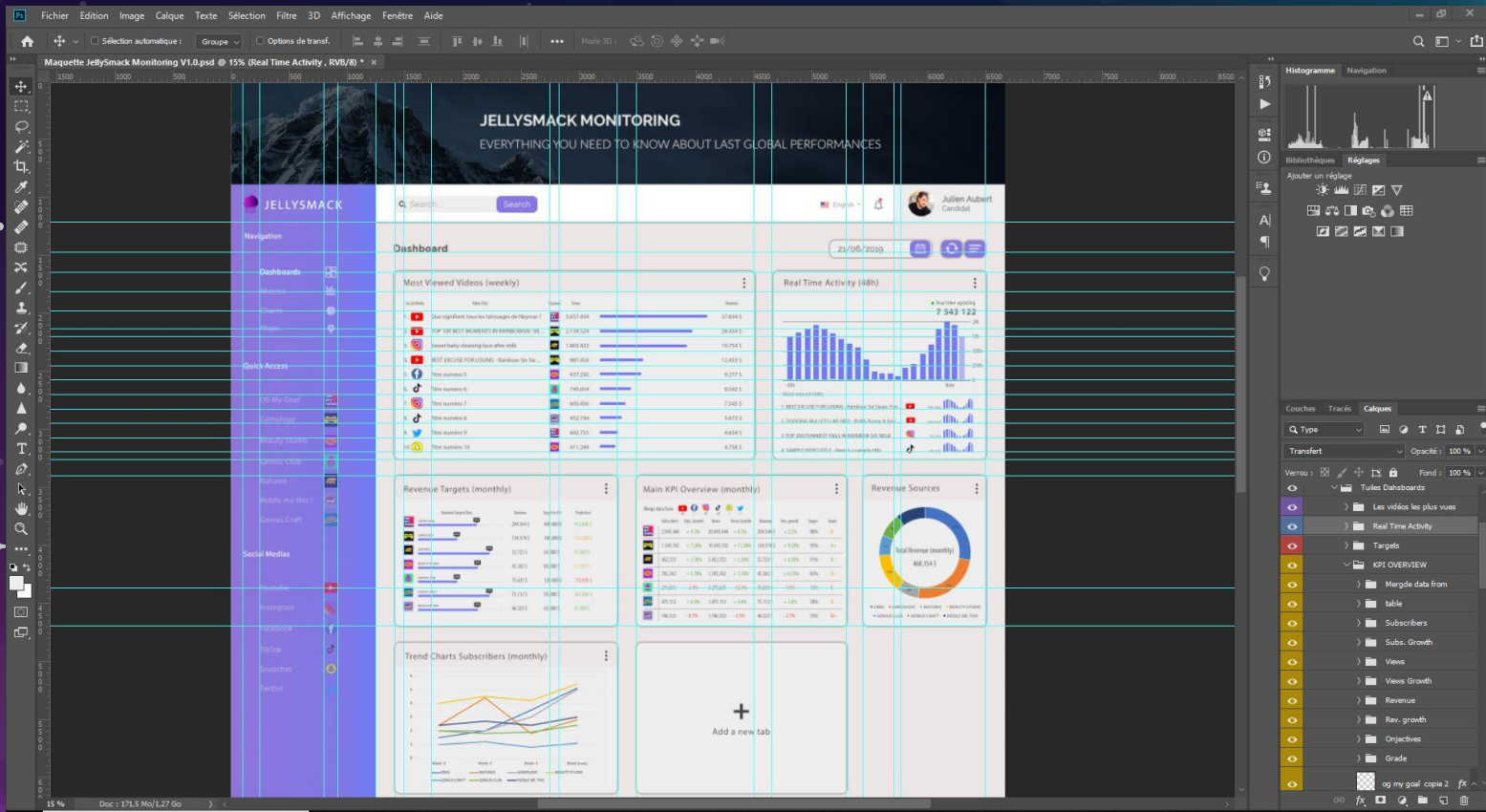
Configure tab according to
your needs

Add whatever monitoring tab
you need



HOW IS IT DONE ?

Adobe Photoshop



The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes.

4.

HOME AUTOMATION APP

HOMIFY (Personal Project)

-

Monitoring / Embedded Systems / Smart Devices



Homify – Home Automation Mobile App



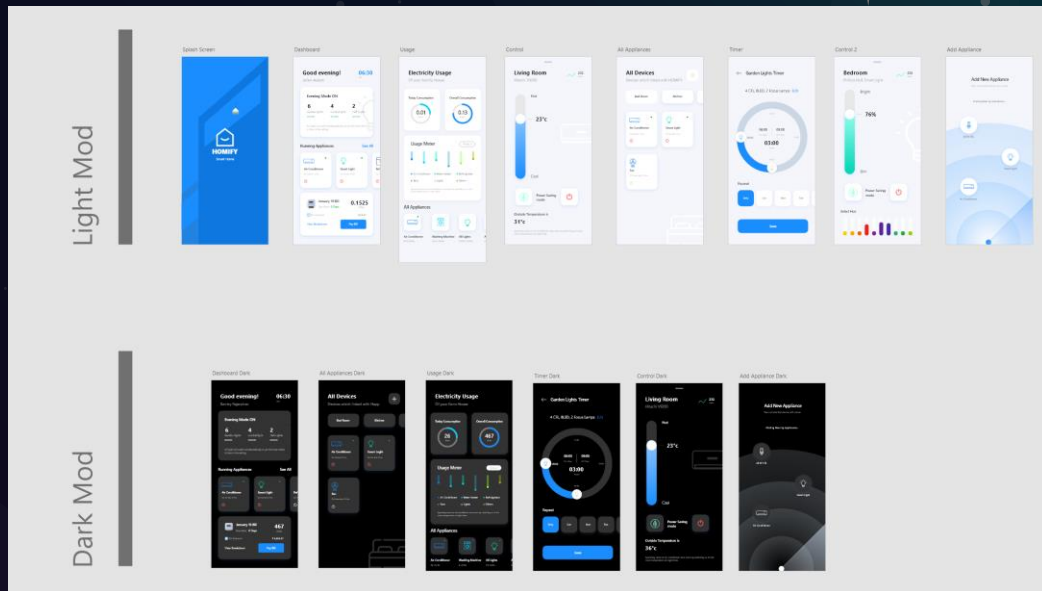
Facts:

Home Automation is becoming a big deal in the domotics industry nowadays. Lots of companies started to create their own smart connected products with closed software environment.



IDEA:

- Create a cross brand monitoring app that can connect to every smart devices in the house.
- Enable full monitoring and controlling capacity.



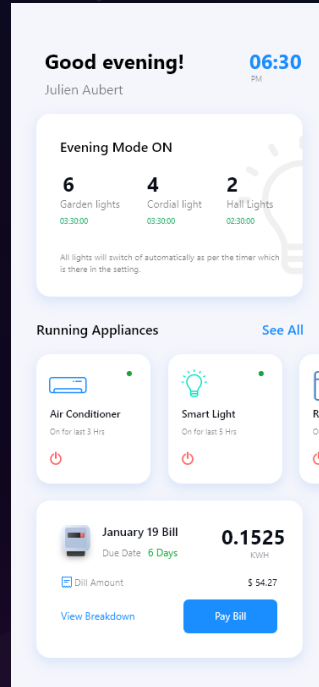


Homify – Home Automation Mobile App

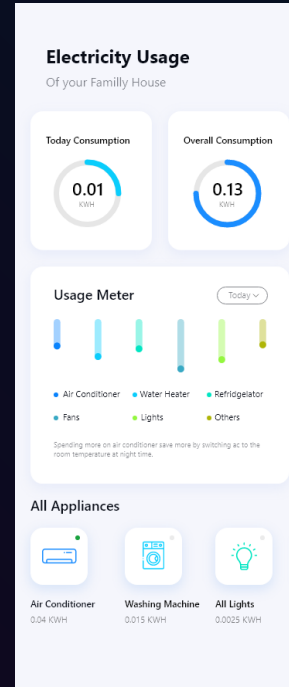
Waiting screen



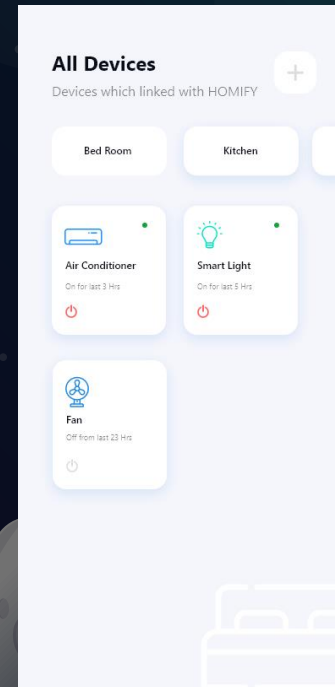
Overall Dashboard



Electricity Monitoring screen



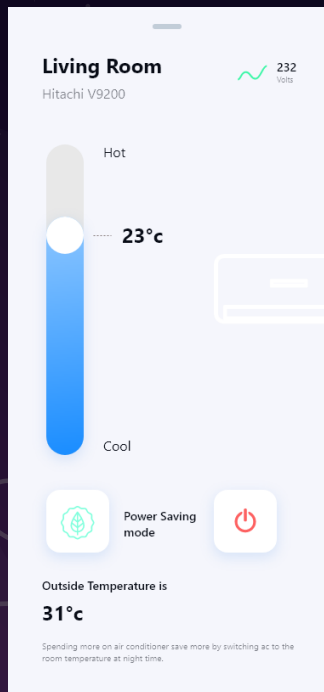
Paired Devices Screen



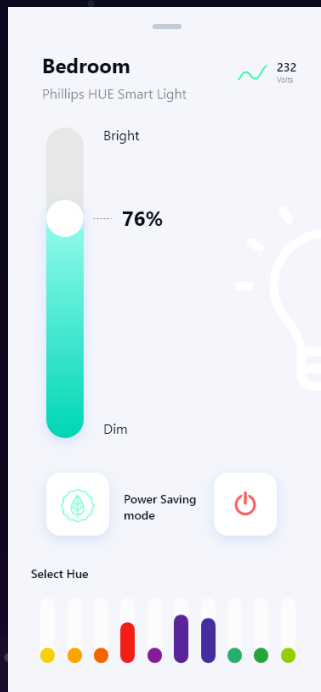


Homify – Home Automation Mobile App

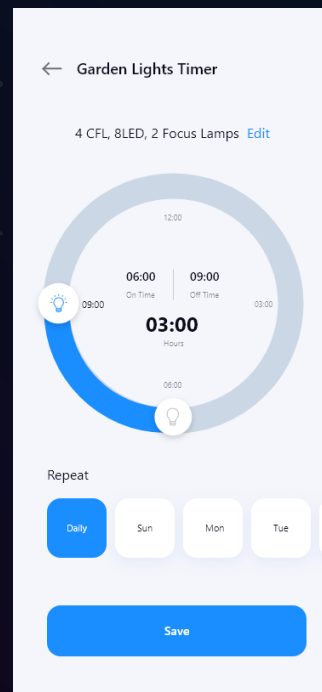
Warm Room Control



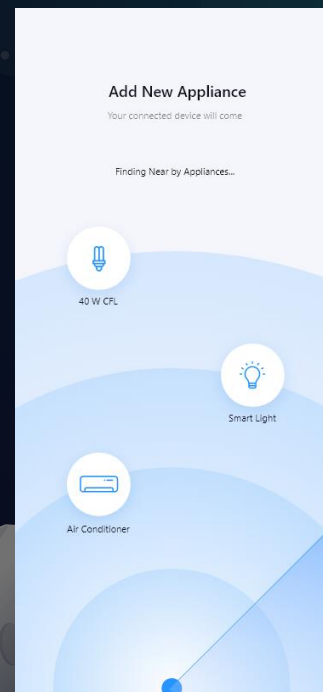
Light Room Control



Scheduling Device Screen



Pairing Screen



The background is a deep blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes. There are also some soft, wavy, light blue and purple nebula-like shapes in the background.

5.

E-COMMERCE APP

My Baguette (Personal Project)

-

E-commerce/ Delivery System / Reward Program



MY BAGUETTE – Personal Project (POC)

Dedicated shopping mobile app for bakery market in LOS ANGELES



Facts:

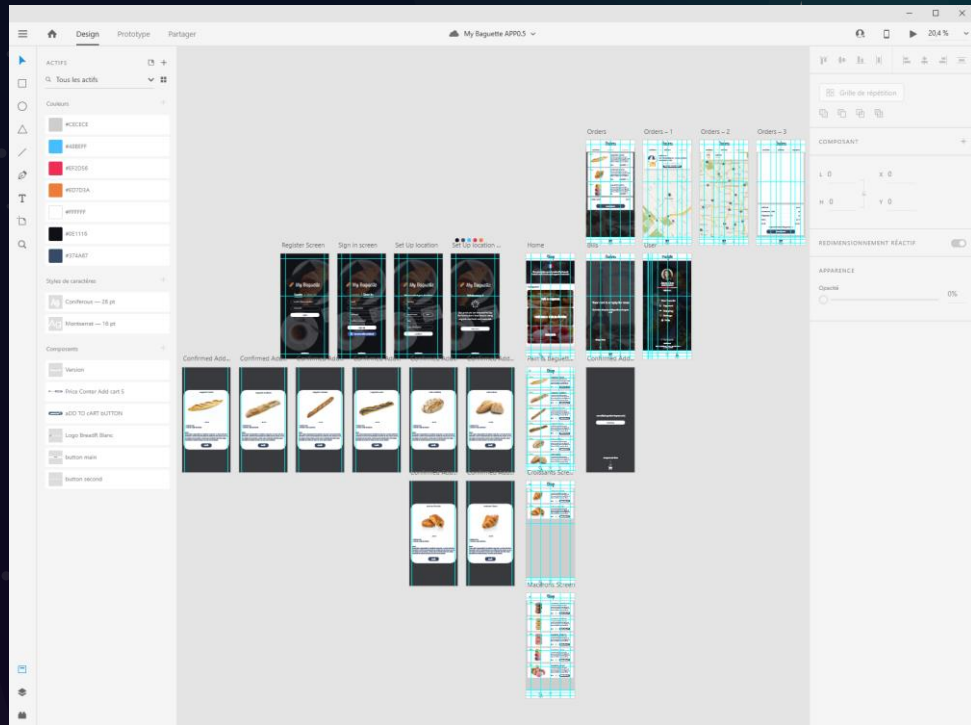
Americans are fond of French bakery and see it as luxurious food.

There are too few bakery shops in Los Angeles to answer local need. Price are high (\$5 /croissant) → high gross margin.



IDEA:

Create a food delivery app for high quality French bakers. Target Companies / Restaurants / Casual Consumers



Adobe XD – Overview Wireframes



MY BAGUETTE – Personal Project (POC)

Login screen

The login screen features a dark background with a croissant and a cup of coffee. The 'My Baguette' logo is at the top. Below it, 'Login | Sign In' is displayed. There are input fields for 'Email / Phone Number' and 'Password'. A 'Login' button is at the bottom. The version 'Version 0.5' is at the very bottom.

Sign in screen
Step 1

This screen is for the sign-in process. It includes the 'My Baguette' logo and 'Login | Sign In' text. Input fields are provided for 'Email', 'Phone Number', 'Password', and 'Confirm Password'. A 'Sign up' button and a 'Connect with Facebook' button are at the bottom. The version 'Version 0.5' is at the very bottom.

Sign in screen
Step 2

This screen prompts the user to select their location. It features the 'My Baguette' logo and the text 'Please select your location:'. Input fields are provided for 'Country', 'City', 'Street Name', 'Floor', and 'More Information'. A 'Confirm' button is at the bottom. The version 'Version 0.5' is at the very bottom.

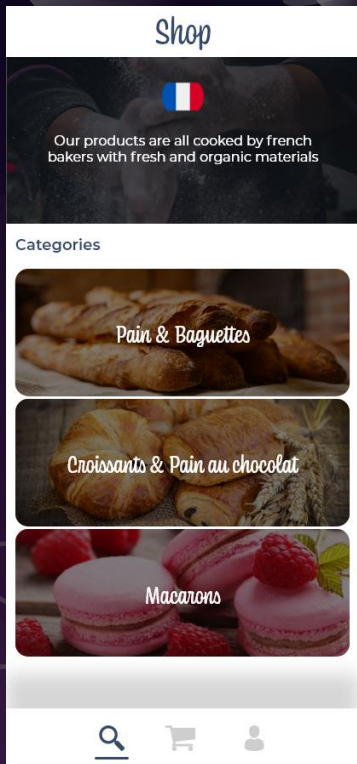
Sign in screen
Step 3

This is the final sign-in screen, displaying a welcome message. It features the 'My Baguette' logo and the text 'Welcome !' with a star icon. Below is a paragraph: 'Our products are handcrafted by the best bakers from France using organic and fresh raw materials'. A 'Let's Go !' button is at the bottom. The version 'Version 0.5' is at the very bottom.

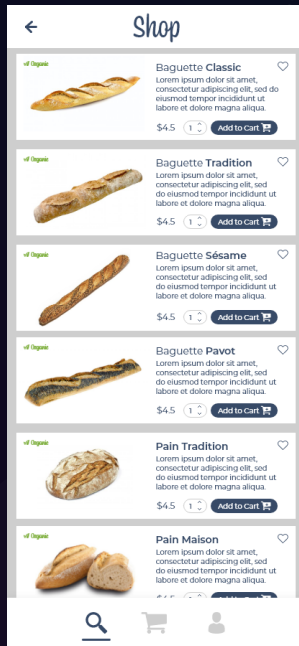


MY BAGUETTE – Personal Project

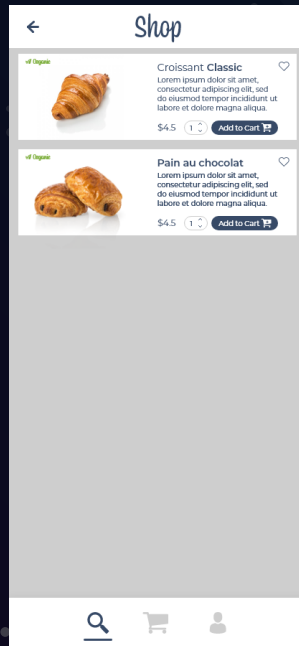
Main Shopping screen



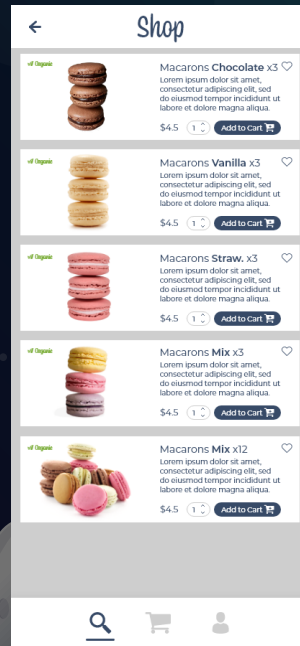
1. Baguette Shop



2. Croissant Shop



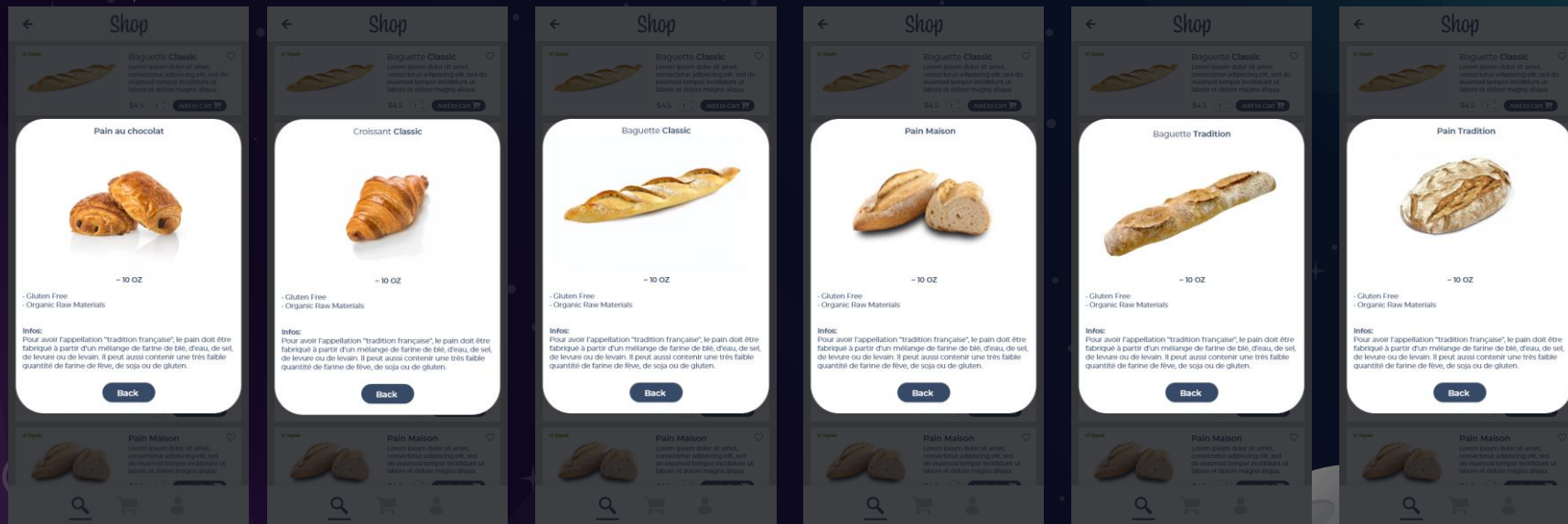
3. Macarons Shop





MY BAGUETTE – Personal Project (POC)

Product Description Pop-up





MY BAGUETTE – Personal Project (POC)

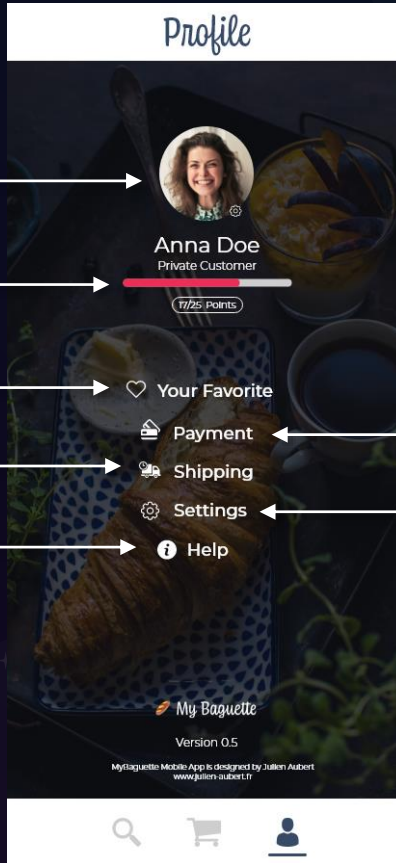
User Profile Picture

Fidelity Points Earned

Favorite Products

Shipping information

FAQ and Customer service Contact



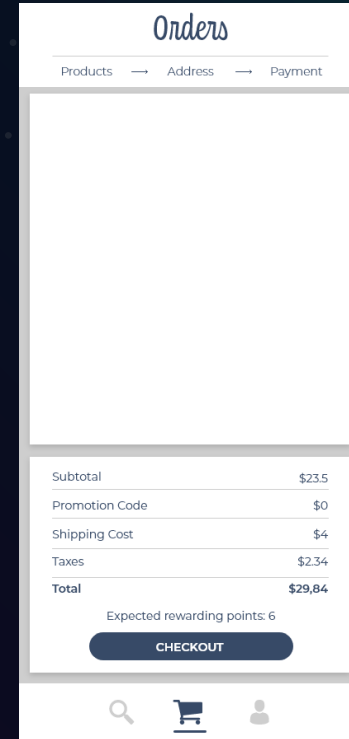
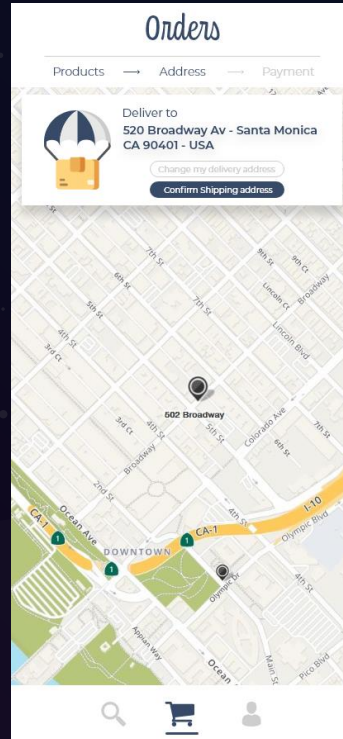
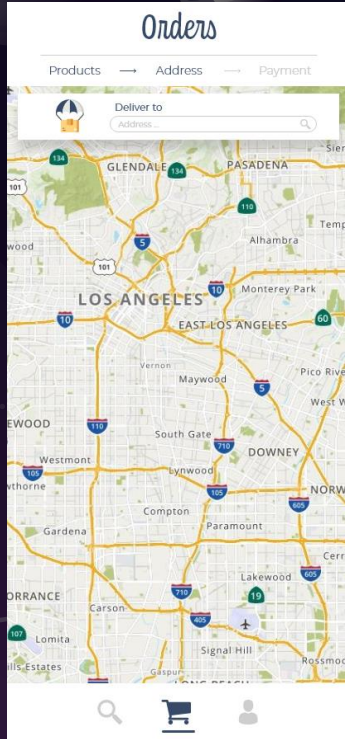
Payments informations

Settings board



MY BAGUETTE – Personal Project (POC)

Ordering Process Steps



The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst shapes.

6. E-LEARNING PLATFORM

Speech

-

Saas / White-Label / UGC / Community / Media Interface



CASE 4: SPEACHME

Digital Learning SAS solutions

Main Interface for a digital learning SAS platform. Access to e-learning lesson and follow your progression



Rechercher



Marketing

INTERACTIVE OFFICE ENVIRONMENT

What is Interactive Office Environment and how to improve it?

PROGRESSION

80%

1 TITRE DE CHAPITRE 1

05:34

1.1

TITRE DE CHAPITRE 1.1
Video | 01:34



1.2

TITRE DE CHAPITRE 1.2
Présentation | 03:34

1.3

TITRE DE CHAPITRE 1.3
Présentation | 00:24

2 TITRE DE CHAPITRE 2

04:37

2.1

TITRE DE CHAPITRE 2.1
Video | 01:34

2.2

TITRE DE CHAPITRE 2.2
Présentation | 03:34

2.3

TITRE DE CHAPITRE 2.3
Présentation | 00:24

3 TITRE DE CHAPITRE 3

07:08

3.1

TITRE DE CHAPITRE 3.1
Video | 01:34

3.2

TITRE DE CHAPITRE 3.2
Présentation | 03:34

3.3

TITRE DE CHAPITRE 3.3
Présentation | 00:24

+ Ajouter à Partager *** Plus



TITRE DE CHAPITRE 1.1



Ajoutée le 15 août 2016

Dans ce Speech vous allez voir comment ... blabla
Toutes les informations sont sur <https://interactiveofficeenvironment.com>

Catégorie Marketing
Speacheur Julien Aubert

Afficher plus

Discussion

Fichiers

Plus de speeches

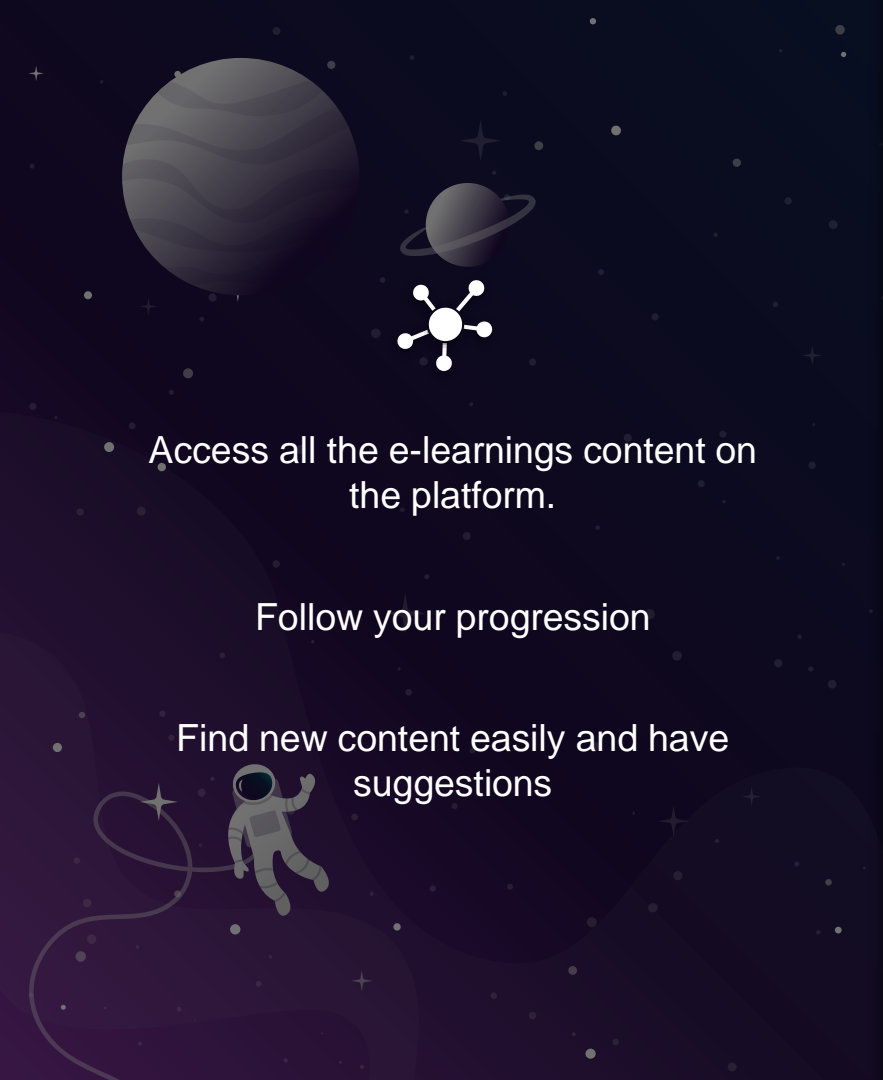


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13th August 2016



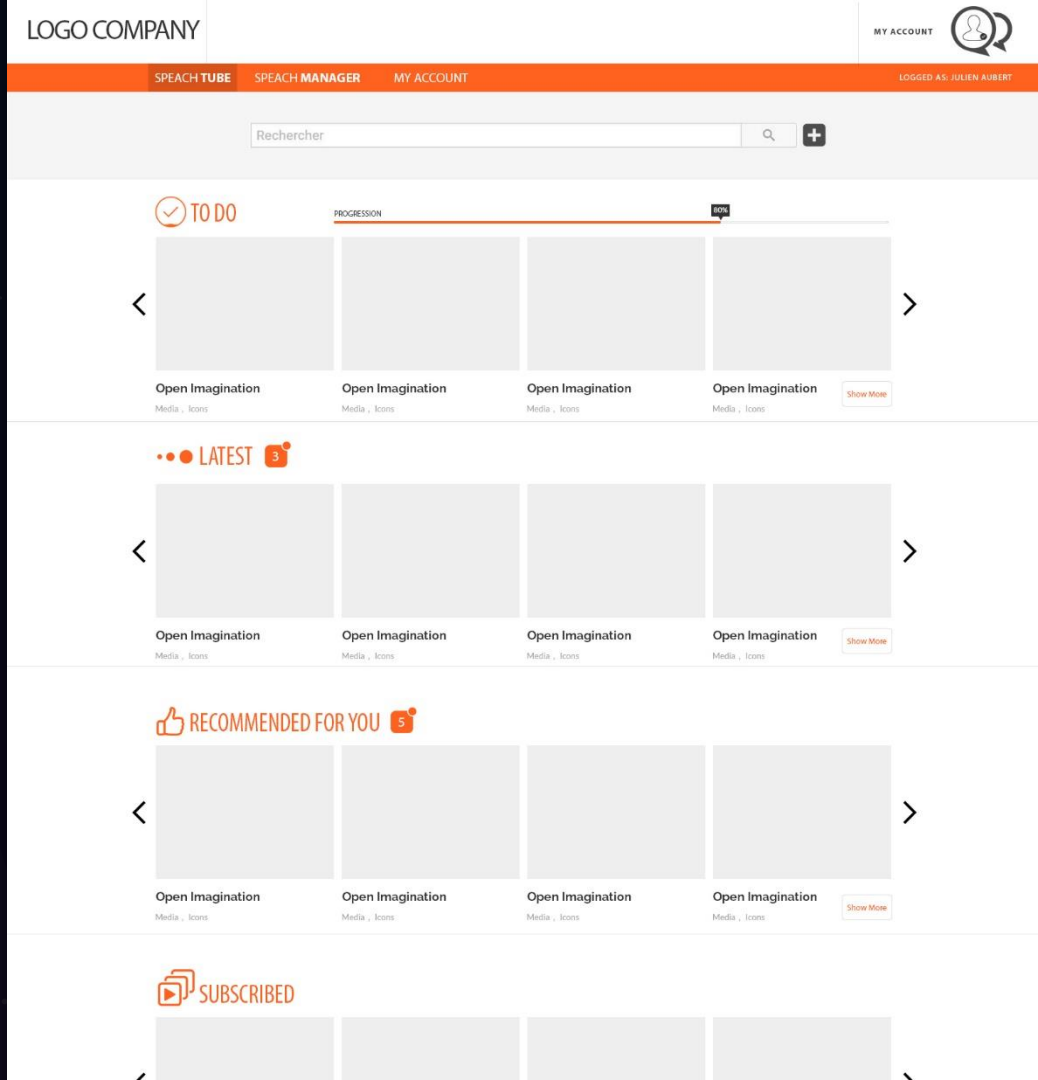
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cupiditate, asperiores. Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Access all the e-learnings content on the platform.

Follow your progression

Find new content easily and have suggestions



The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. The bottom right corner features a large, cratered moon. The entire scene is filled with numerous small white stars and larger, four-pointed starburst graphics.

7.

METHOD: WIREFRAMES SPECS

Project Samples

-

Workflow / User Journey / Tesing & Review

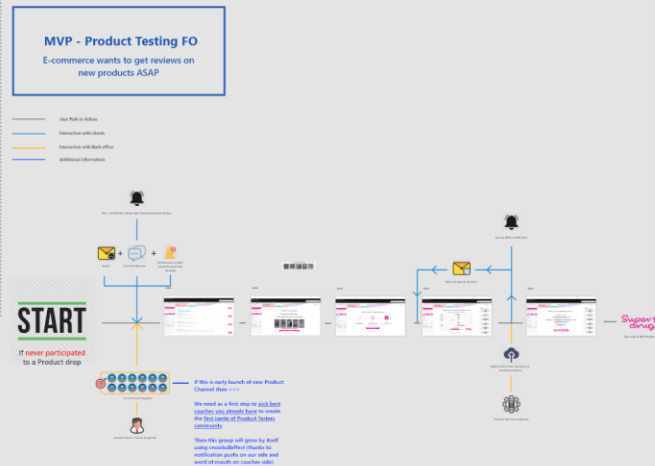


SUPERDRUG – Product Testing Feature

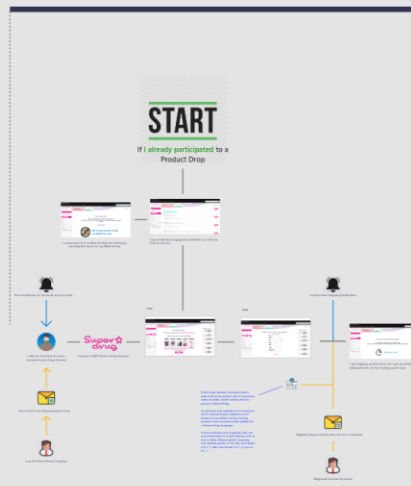
This workflow explains to dev team how to think the interactions with Product Drop Frontend

MVP FO Functional View

T+0 Subscription Phase



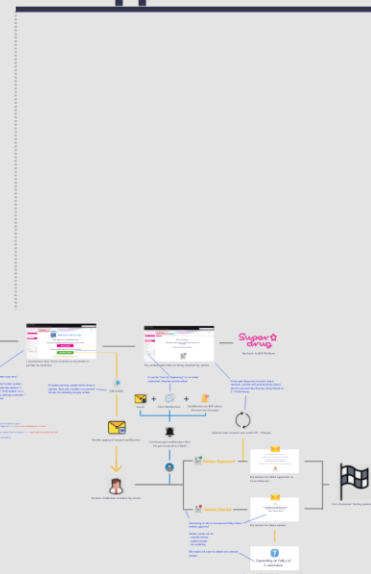
T+1 Pick Phase



T+2 Review Phase



T+3 Approval Phase

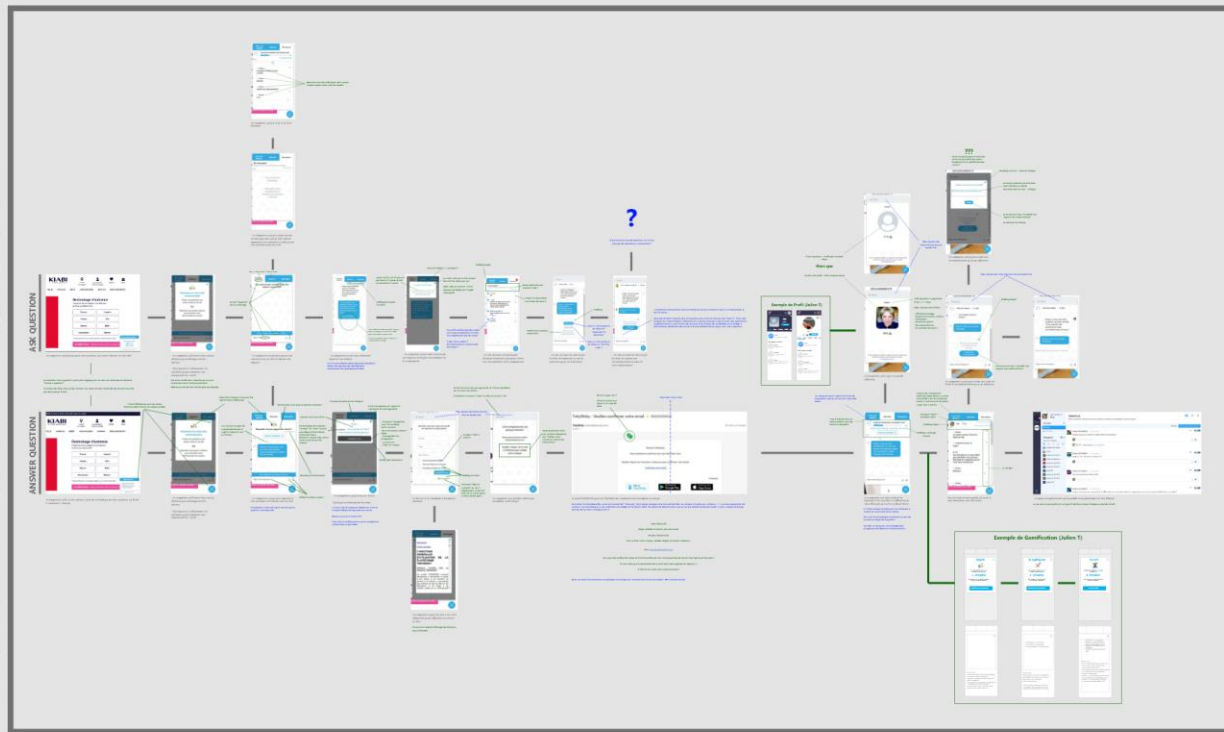




KIABI - Community Widget Workflow WF

This doc is analyzing, reviewing and giving recommendations for an existing community widget running on Kiabi's Website

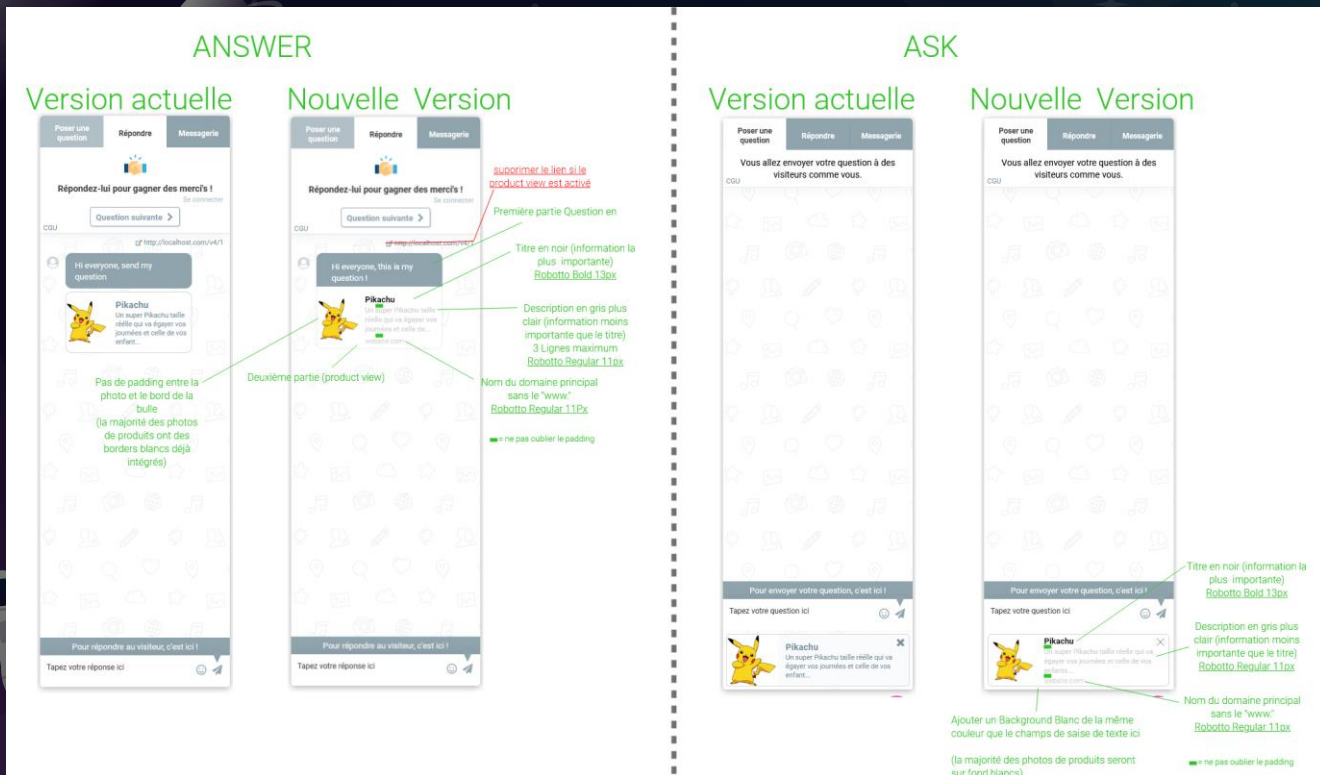
ETAT ACTUEL MODULE WIDGET V4





Automated Product Link Description when using Community widget

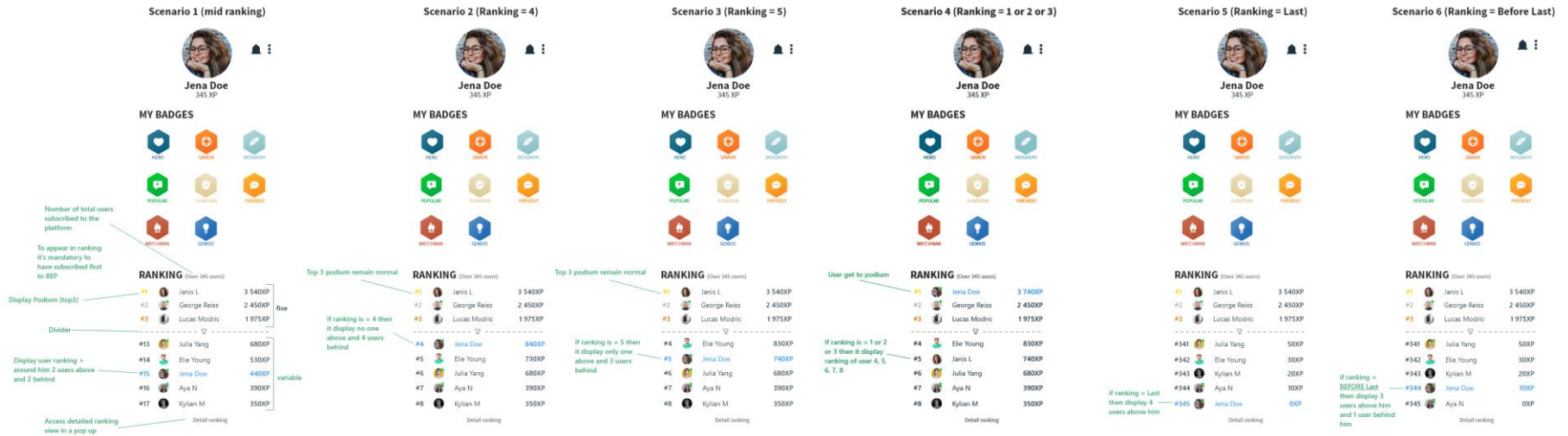
This WF explains to dev team how to code the product viewing feature (Front End) for the community Widget





PIMKIE - Community Ranking System

This WF explains to dev team how to code the Ranking System display on user profile interface





PIMKIE - Community Product Pairing System

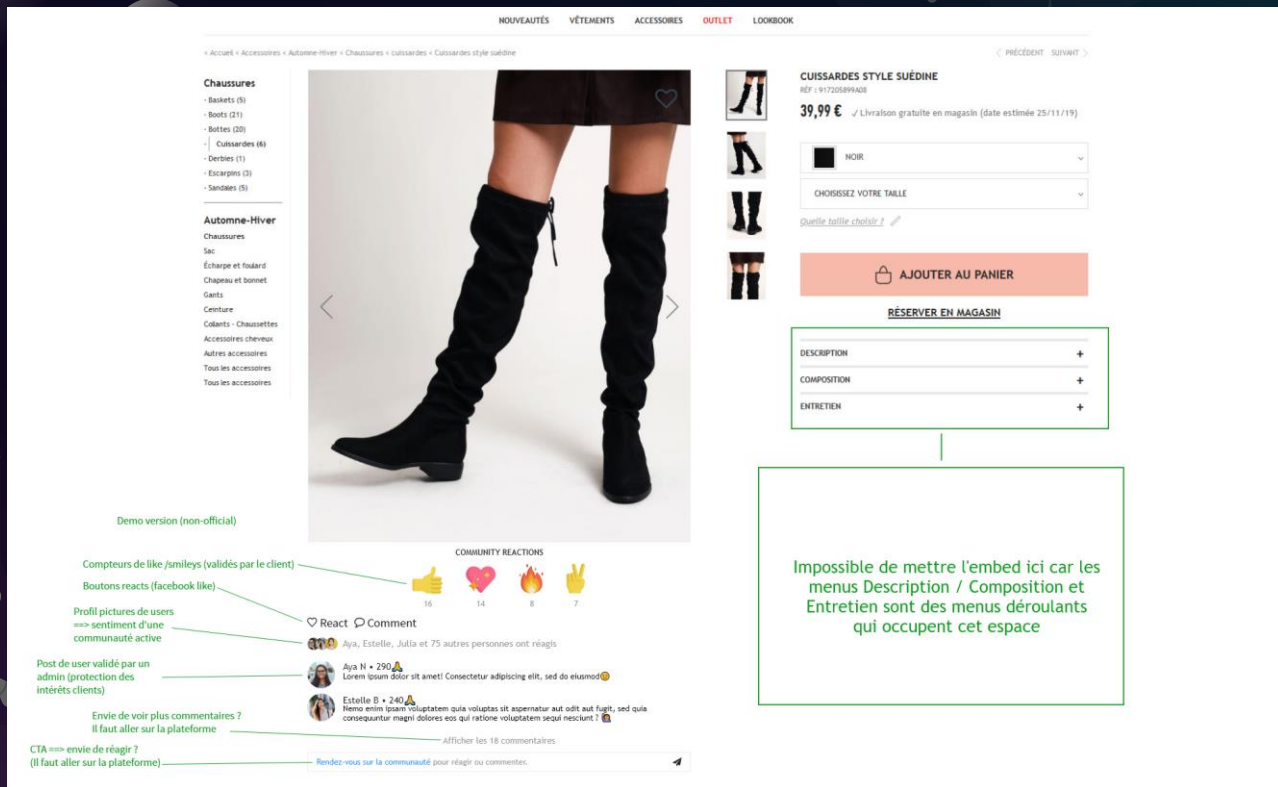
This WF explains to dev team how to code the Community Product Pairing Embed Widget

The screenshot shows the Pimkie website interface. The main product is 'CUISSARDS STYLE SUÉDINE' priced at 39,99 €. The page includes a navigation bar, a sidebar with categories like 'Chaussures' and 'Accessoires', and a main content area with product details and a large image of the boots. Below the product image, there are three wireframe boxes for community pairing, each with a 'User name' field, a grid for items (Item 1, Item 2, Item 3, Item 4), and a 'Comments' section. Annotations include: 'Community match up with this product', 'Create your own match up 1', 'CTA link to BEP (product pairing channel)', 'Actual product on this page has to be in the product pairing', 'Ranked with most popular first (Then second ... like)', 'Link to the product page or product pairing channel Think about it', 'Current Emag set on BEP', 'CTA link on platform', 'Want to see more Community creations?', 'CTA link to BEP (product pairing channel)', 'As long as tokowsky profile can't be registered on the e-commerce website CTA has to link to the platform directly', 'When interactions will be allow with channel without being on the BEP, then CTA should enable directly on product page (meaning like, comments)', 'Not pop BUT TO THINK ABOUT pop up product pairing directly on product page', and 'IF THERE IS NO PRODUCT PAIRING YET maybe think about an embed that ask you to create one'.



PIMKIE - Community Product Review System

This WF explains to dev team how to code the Community Product Review Embed Widget



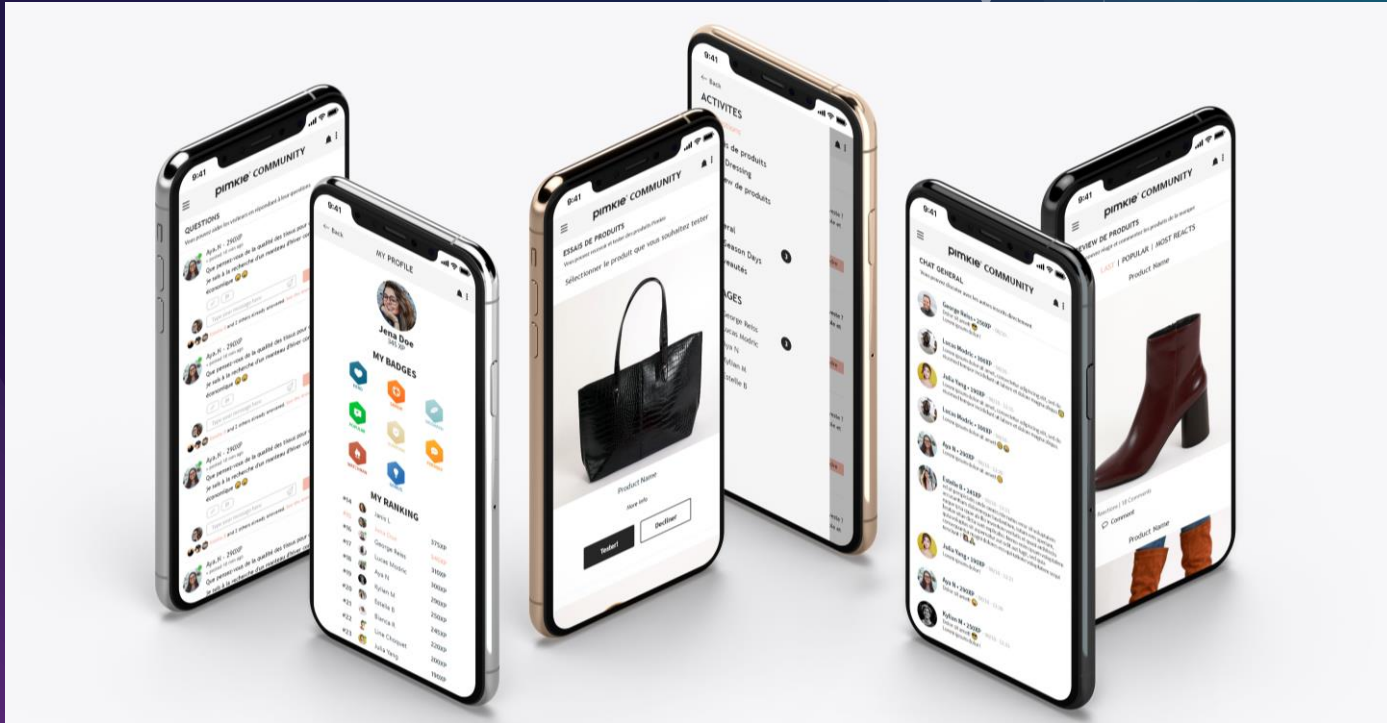
The background is a deep purple and blue space scene. In the top left, there's a large planet with horizontal stripes. Below it is a smaller planet with a ring. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. In the bottom right, there's a large, cratered moon. The background is filled with numerous small white stars and larger, four-pointed starburst shapes. There are also some soft, wavy, light blue and purple shapes that look like nebulae or gas clouds.

8. INTEGRATED MOCK UP

Static and animated Mock Up

Photoshop & Adobe After Effect

Pimkie Mobile APP Community platform



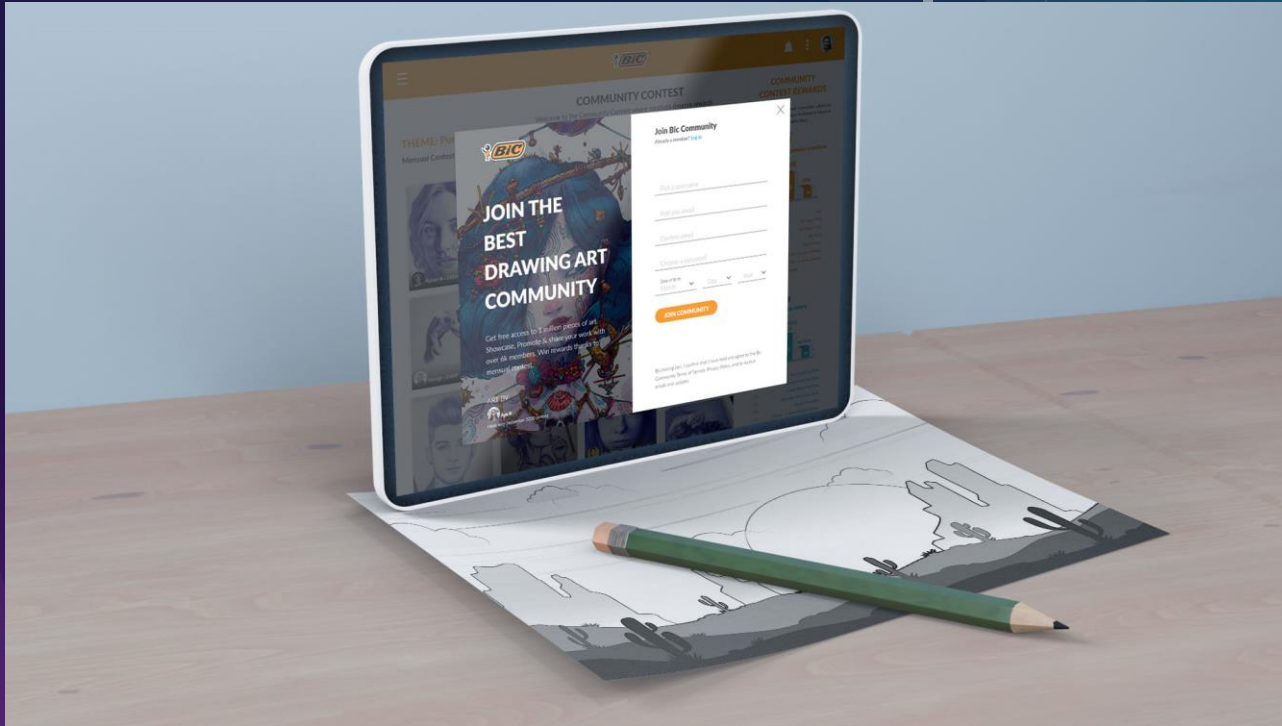
Made with Adobe XD wireframes

Virgin Active Community platform



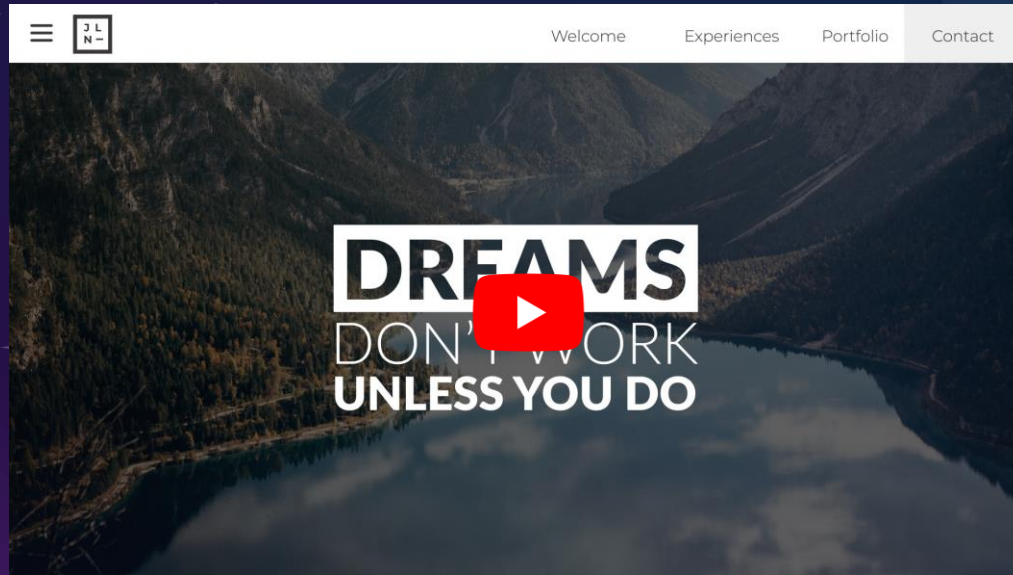
Made with Adobe XD wireframes

Bic World Community Platform



Made with Adobe XD wireframes

WANT TO EXPERIMENT A NEW FORMAT ?



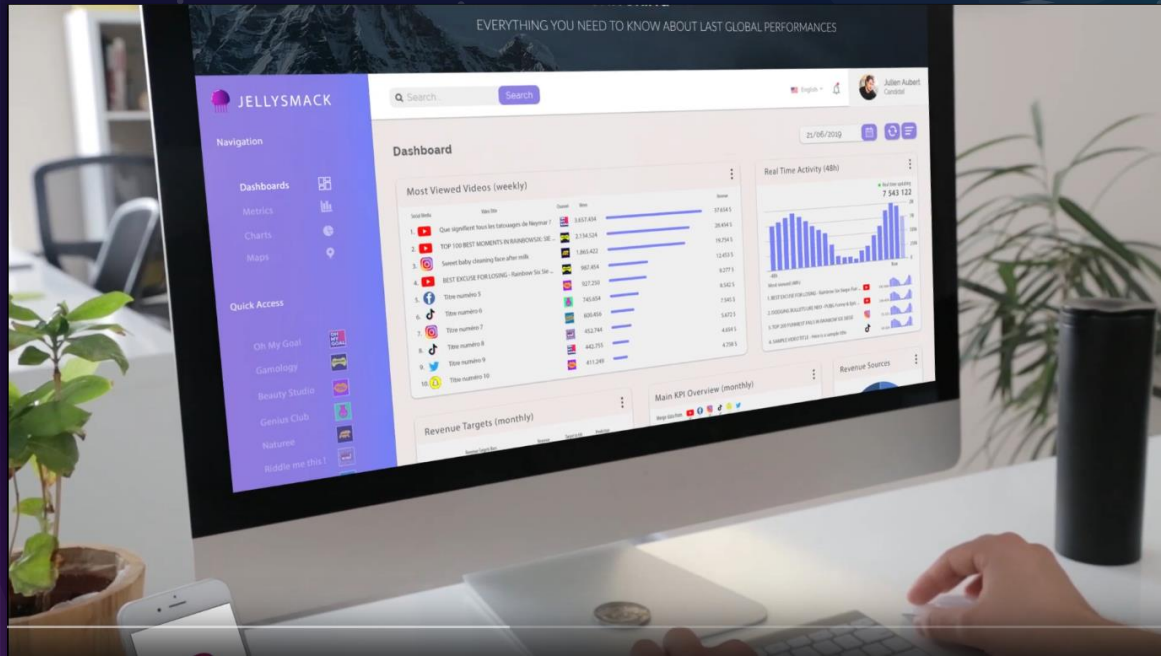
See this presentation in video by clicking here → [Video Portfolio](#)

VIDEO SpeechMe Advertiser USA



- Link here → <https://www.youtube.com/watch?v=YWZmysGS01Y&feature=youtu.be>

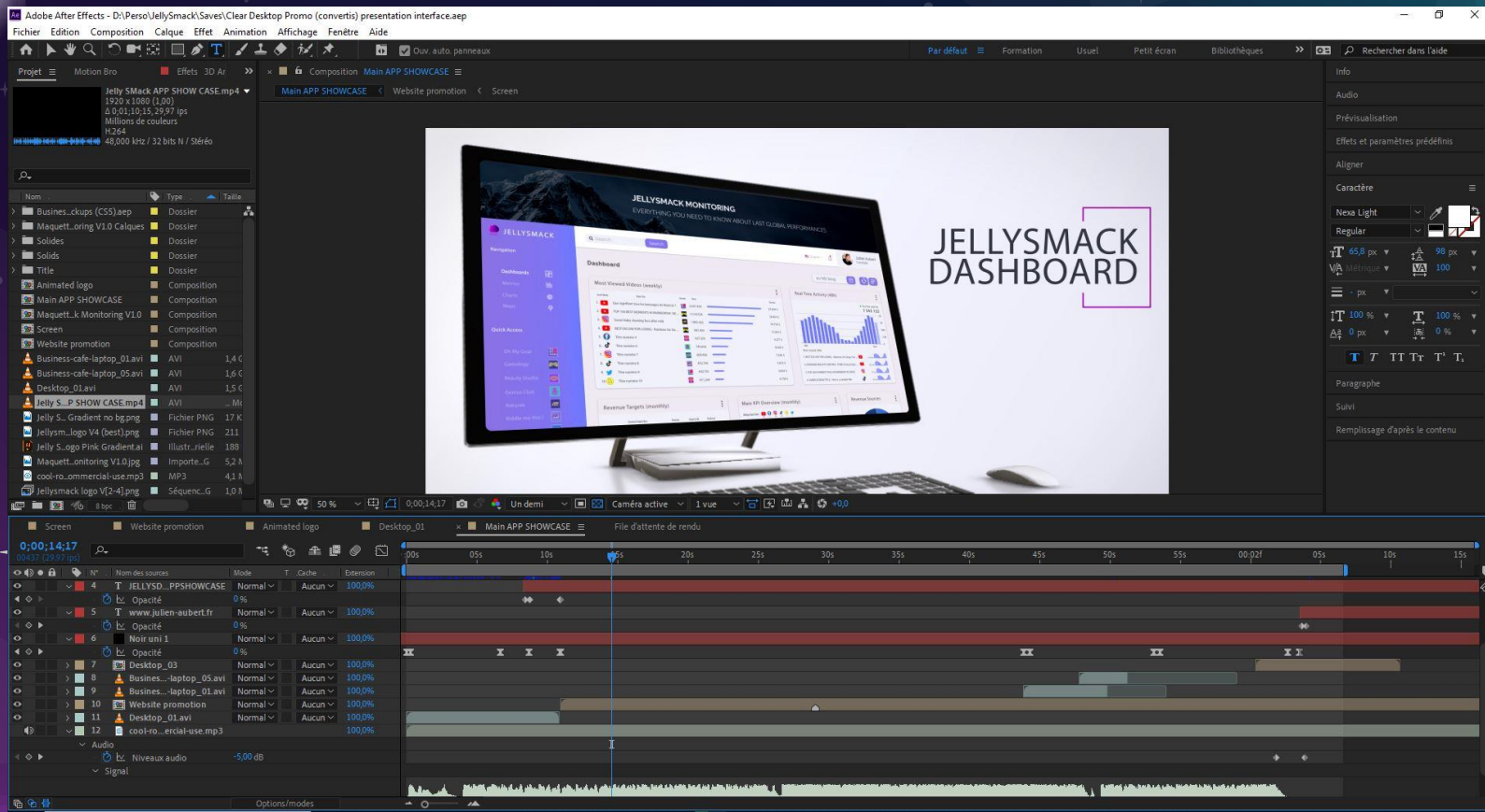
VIDEO Jellysmack App Showcase Demo



Link here → <https://www.youtube.com/watch?v=FoWrqixjQXU&feature=youtu.be>

HOW IS IT DONE ?

Adobe After Effect



A vibrant space-themed illustration. The background is a deep purple and blue gradient, filled with numerous white stars of varying sizes. In the top left, there's a large planet with horizontal stripes. Below it, a smaller planet with a ring system. In the top right, an astronaut in a white suit is floating, holding a long, thin, looping rope. In the bottom right, there's a large, cratered moon. The overall style is whimsical and artistic.

9.

ILLUSTRATION DESIGN

Going on a more creative side !

Adobe Illustrator

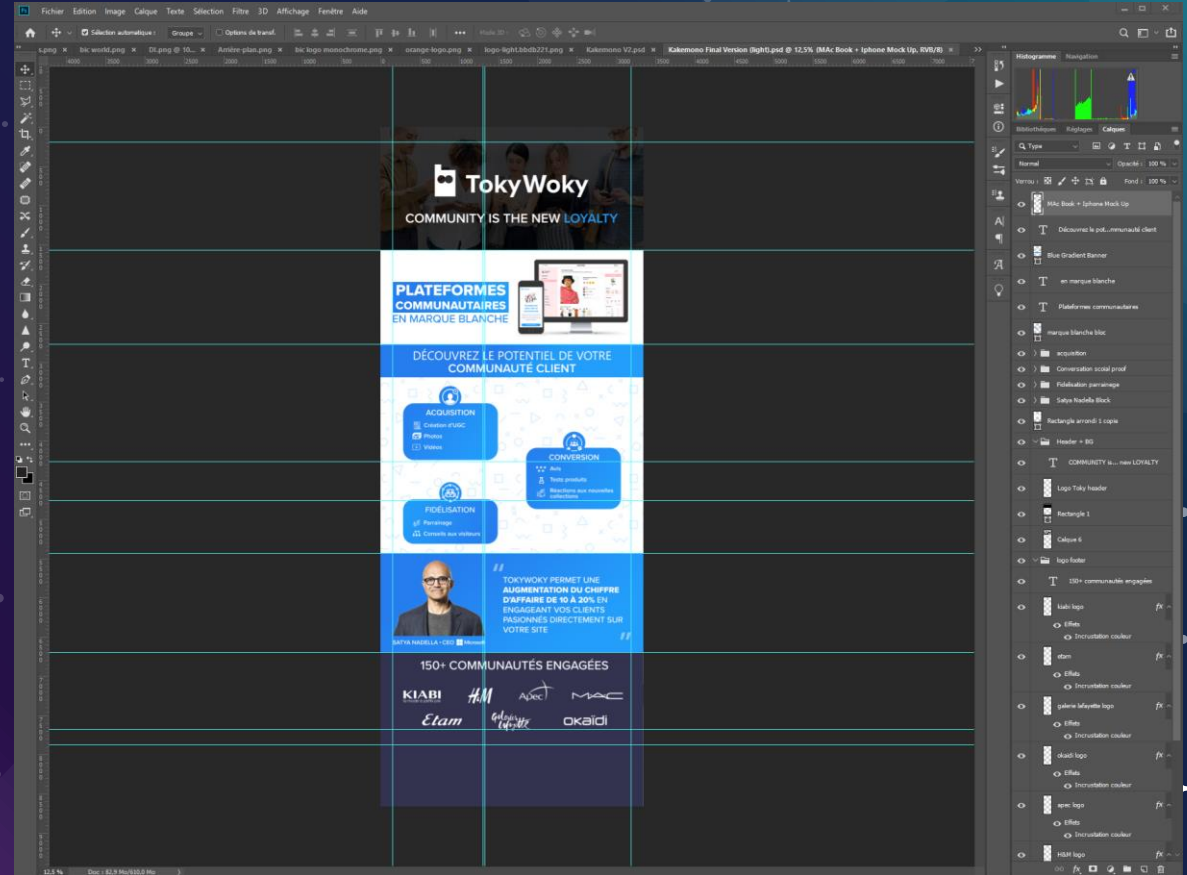
ILLUSTRATION 1

3 Tokywoxy users enjoying community platform



Adobe Photoshop

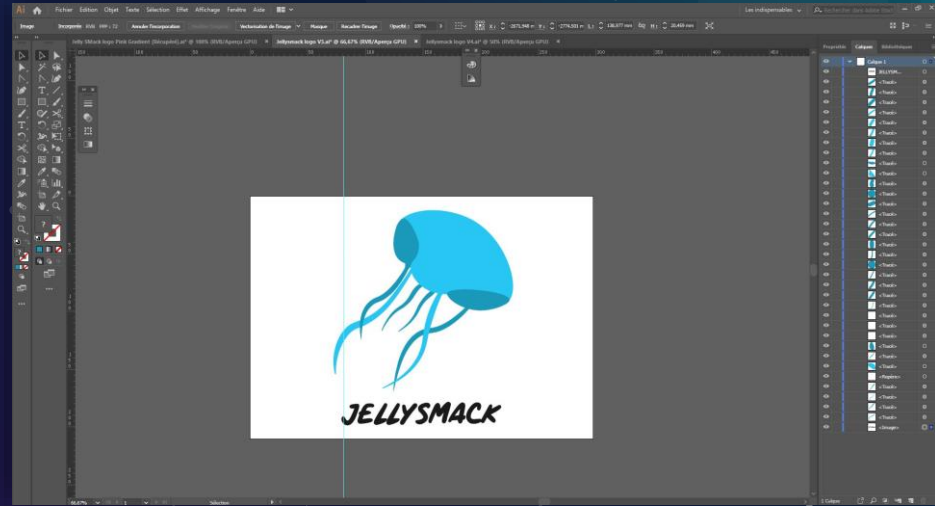
ILLUSTRATION 2 Tokywoky Kakemono



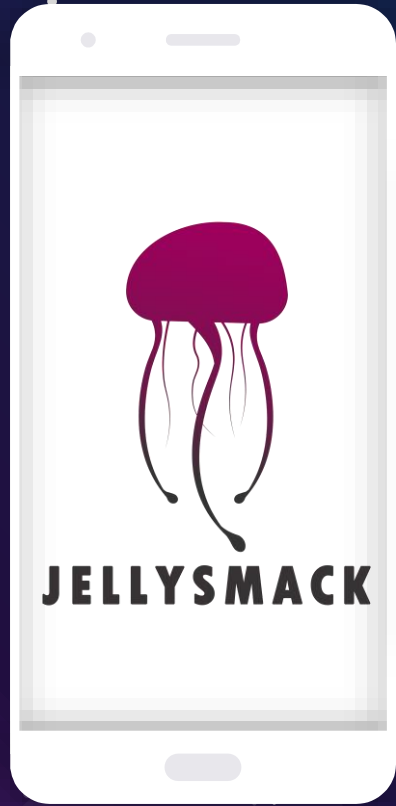
LOGO NUMBER 1
More Jellyfish ...



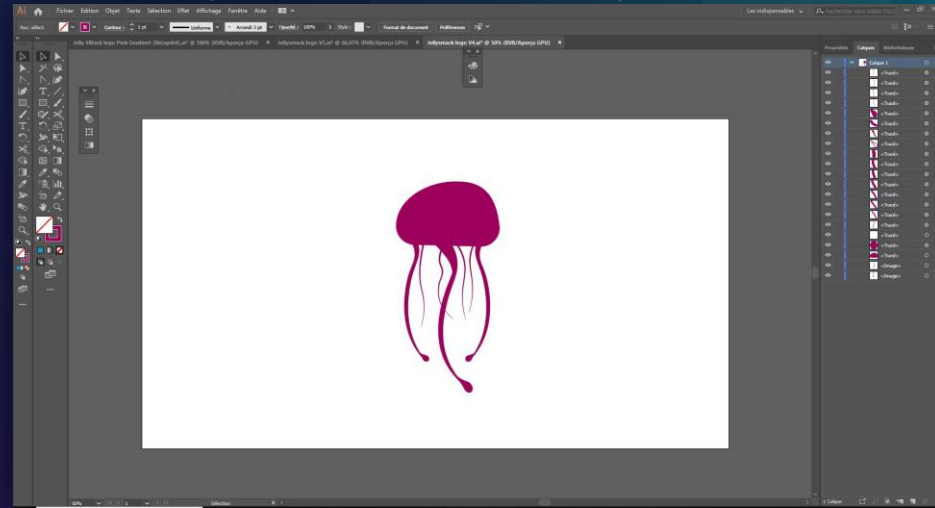
Adobe Illustrator



LOGO NUMBER 2
Look like a Jellyfish
& brain



Adobe Illustrator





THANKS!

ANY QUESTIONS?

You can find me at www.julien-aubert.fr & aubertj2@gmail.com



Download my resume → [here](#)

